



ALABAMA GREEK

Foundation

Corporate Business

SPONSORSHIP PACKAGE



SPONSORSHIP LETTER

Greetings,

Alabama Greek Foundation Inc. is a premier nonprofit organization. The purpose of Alabama Greek Foundation is to provide services and assistance to underserved communities through various initiatives, such as an annual major service project taking place during Alabama Greek Picnic weekend. Also, we host the ALGF College Fest, an annual event that provides high school students the opportunity to gain knowledge from college and career experts. Students engage with various college and career recruiters, apply for college, jobs and internships, and receive on the spot scholarships. Additionally, we take pride in hosting clothes drives, organizing school supply giveaways, organizing fresh food drives, coordinating community cleanups, hosting financial literacy workshops, empowerment workshops and participating in events, like Read Across America.

August 21-24, 2025, Alabama Greek Foundation will host its biggest fundraiser, the annual Alabama Greek Picnic. The Alabama Greek Picnic is a highly anticipated annual summer event designed to provide members of the Pan-Hellenic Council a unique experience to unite, fellowship, and network in a central location. The Alabama Greek Picnic weekend will provide attendees a weekend full of events, including a major service project, picnic, nightlife entertainment, and worship.

Our committee has built trust, interest, and has access to an audience with great buying power. In previous years, the Alabama Greek Picnic drew 2,000-2,500 attendees. Our attendee demographics are as follows: 96% Black/African American, 56% women 44% men, 86% of attendees ages 18-50. This year our committee projects over 3,000 attendees with similar demographics.

Our objective is to build a long-term partnership with you. We are actively seeking sponsors, such as yourself, to assist with enhancing the event as we continue to grow. Through this partnership, we hope to help your company make the most of its corporate philanthropy budget by helping you reach a wider audience. We invite you to become an official sponsor in exchange for logo placement on event tickets, shirts, official flyers, etc. In addition, we propose a 3-5 minute speaking opportunity, a booth at the picnic.

With your support, we are sure to provide the highest quality experience for our guests. Your generous sponsorship will be invaluable to our efforts, and would allow us to provide a more enjoyable experience for our guests. I would love to continue this conversation by phone to confirm your participation in being our official event sponsor. Feel free to reach out in the meantime if you have any questions

Sincerely,
Alabama Greek Foundation Committee



Alabama Greek Picnic 2025

Service Initiatives & Weekend Itinerary

ALGP 2025 Meet & Greek

Location: Denim on 7th

Thursday, August 21, 2025

Time: 7:00 PM - 9:00 PM

Party with a Purpose Initiative: School Supply Drive

Goal: Collect School Supplies for 10 BCS Educators

ALGP 2025 Block Party

Location: Elysian Gardens

Friday, August 22, 2025

Time: 9:00 PM - 12:00 AM

Party with a Purpose Initiative: School Supply Drive

Goal: Collect School Supplies for 10 BCS Educators

ALGP 2025 Alumni Greek Groove

Location: Lit on 8th

Date: Friday, August 22, 2025

Time: 9:00 PM - Until

Party with a Purpose Initiative: School Supply Drive

Goal: Collect School Supplies for 10 BCS Educators

Back 2 School Bash 2025

School Supply Giveaway

Location: Bessemer Elementary School

Date: Saturday, August 9, 2025

Time: 10:00 AM - 1:00 PM

Alabama Greek Picnic 2025

Location: Sloss Furnaces

Date: Saturday, August 23, 2025

Time: 5:00 PM – 12:00 AM

Projected number of attendees: 3,000

Party with a Purpose Initiative: School Supply Drive and

Be The Match: National Marrow Donor Program

Worship

Location: Rock City Church

Date: Sunday, August 24, 2025

Time: 11:30 AM - 1:00 PM

ALGP 2025 Farewell Brunch

Location: Emerald Lounge

Date: Sunday, August 24, 2025

Time: 12 Noon - 4:00 PM

Party with a Initiative: School Supply Drive

Goal: Collect School Supplies for 10 BCS Educators



Alabama Greek Picnic 2025

Service Initiatives

Ongoing Community Service Initiatives

- ALGF College Fest
- Back 2 School Bash
- Be The Match: National Marrow Donor Program
- Fresh Food Drives
- Community Cleanup
- Clothes Drives
- Santa Workshop



CORPORATE SPONSORSHIP LEVELS

DIAMOND WEEKEND SPONSOR \$30,000

- ✓ Stage Banner
- ✓ 3 minute opening remarks
- ✓ Brand recognition every 30 minutes
- ✓ Scholarship presentation
- ✓ Logo on step & repeat
- ✓ Brand recognition on all marketing material, Alabama Greek Picnic website & social media blasts
- ✓ Tent at Alabama Greek Picnic
- ✓ Table at Alabama Greek Picnic
- ✓ Up to 20 guests admitted
- ✓ Logo on wristbands
- ✓ VIP Access
- ✓ Logo on Ambassador Shirts
- ✓ Sponsorship Yard Sign

PLATINUM SPONSOR \$20,000

- ✓ Stage Banner
- ✓ 2 minute opening remarks
- ✓ Brand recognition every 60 minutes
- ✓ Scholarship presentation
- ✓ Logo on step & repeat
- ✓ Brand recognition on all ALGP25 event tickets, Alabama Greek Picnic website & social media blasts
- ✓ Tent at Alabama Greek Picnic
- ✓ Table at Alabama Greek Picnic
- ✓ Up to 12 guests admitted
- ✓ Table at event space
- ✓ Logo on Ambassador Shirts
- ✓ VIP Access
- ✓ Sponsorship Yard Sign



CORPORATE SPONSORSHIP LEVELS

SILVER SPONSOR \$15,000

- ✓ Stage Banner
- ✓ 3 Minute Remarks
- ✓ Award presentation
- ✓ Logo on step & repeat
- ✓ Brand recognition on all marketing material
- ✓ VIP Access
- ✓ Registration for up to 10 member participant team
- ✓ ALGP social media blasts
- ✓ Alabama Greek Picnic website
- ✓ Table at event space
- ✓ Logo on Ambassador Shirts
- ✓ VIP Access
- ✓ Sponsorship Yard Sign

BRONZE SPONSOR \$10,000

- ✓ Stage Banner
- ✓ 1 Minute Remarks
- ✓ Award presentation
- ✓ Logo on step & repeat
- ✓ Brand recognition on all marketing material
- ✓ VIP Access
- ✓ Registration for up to 10 member participant team
- ✓ ALGP social media blasts
- ✓ Alabama Greek Picnic website
- ✓ Table at event space
- ✓ Logo on Ambassador Shirts
- ✓ VIP Access
- ✓ Sponsorship Yard Sign



How to Become a Sponsor?

1. Please submit sponsorship funds via Check, Cash App, or PayPal.

Mail Checks to: Alabama Greek Foundation 18280 Mahaffey Circle, Vance, AL 35490

Cash App Handle: \$ALGreekPicnic

PayPal: ALGreekPicnic@Gmail.com or Scan the QR Code Below



2. Email Logo(s) to ALGP@AlabamaGreekPicnic.com

Questions or concerns? Please contact your Alabama Greek Picnic representative or email Alabama Greek Foundation at ALGP@AlabamaGreekPicnic.com

